

## 2010 Bizzy Awards Presentation

The 5th Annual Bizzy Awards was held Thursday night, September 30th at the beautiful Inn at Pocono Manor. There were 72 entries in 12 categories submitted this year, and over 185 people were in attendance. This year's event was sponsored by, ActionCOACH, AAA North Penn, Best Auto Service Center, Adams Outdoor Advertising, Inn at Pocono Manor, Blue Ridge Communications, Dawn of New York, Richard Henry Construction, Visual Sound and WebLeaps. Pictures taken during the event



2010 Bizzy Award Winners

was courtesy of VIP Studios, cocktail hour music provided by George Buynak, Dinner Music provided by Take 3 ([www.take3Band.com](http://www.take3Band.com)), program booklet designed by Ideal Design Solutions, prizes provided by Inn at Pocono Manor, Limousines for Less, and Dawn of New York.

The Bizzy awards is a fundraising event with proceeds going to the small business resource center at the Greater Pocono Chamber of Commerce. Entry forms for next year's awards will be available starting in March.

To find out more, go to [www.bizzyawards.com](http://www.bizzyawards.com) or contact the Greater Pocono Chamber of Commerce at 570.421.4433.

2010 Bizzy Award Winners were: Best Business Logo - **Riley and Company**, Best Business Website - **Barley Creek Brewing Company**, Best Curbside Appeal - **Chestnut Hill Nursery**, Best Interior Design - **Lounge at Comfort Inn**, Best Business Card Design - **Dawn of New York**, Best Business Marketing Campaign - **Deerfield Spa**, Best Green Marketing Campaign - **Pocono Raceway**, Best Small Business - **AlignLife**, **Center for Natural Health**, Best Medium Business - **RJ Groner**, Best Large Business - **Camelback Mountain Resort**, Best New Business - **Best Auto Service Center**, Best Overall Business - **Pocono Medical Center** and new at this year's Bizzy was the Lifetime Achievement in Business Award, which was presented to **Ken Schurman of VIP Studios**.

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce

Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.

## October 2010 Calendar of Events

- October 1**.....*Government Relations/Public Policy Committee*  
8:00 a.m. - East Stroudsburg Borough Ofc.
- October 7**.....*Quality of Life*  
10:00 a.m. - GPCC
- October 8**.....*Leadership Pocono*  
8:00 a.m. - GPCC
- October 13**.....*Economic Development/Transportation Committee*  
8:00 a.m. - GPCC
- October 13**.....*Women in Business Luncheon*  
Noon - Chateau Resort & Conference Center - Tannersville
- October 14**.....*West End Committee*  
7:30 a.m. - Western Pocono Community Library - Brodheadsville
- October 18**.....*Education Committee*  
Noon. - JR's Grille - E. Stroudsburg
- October 18**.....*Energy Committee*  
8:30 a.m. - GPCC
- October 18**.....*Business Card Exchange*  
5:00 p.m. - Chelsea Sun Inn - Mt. Bethel
- October 19**.....*Business Development Committee*  
8:00 a.m. - GPCC
- October 19**.....*Women in Business Steering Committee*  
9:00 a.m. - GPCC
- October 20**.....*HR Committee*  
8:00 a.m. - GPCC
- October 22**.....*Environmental Committee*  
9:30 a.m. - GPCC
- October 25**.....*Finance Committee*  
8:00 a.m. - GPCC
- October 25**.....*Executive Committee*  
8:30 a.m. - GPCC
- October 26**.....*Board of Directors*  
8:30 a.m. - Chateau Resort & Conference Center

## Members in the News

Michael Poalillo has joined **Better Homes and Gardens Real Estate, Wilkins & Associates** and will be working out of their Stroudsburg office, announces the company's President, Dominick J. Sacchi.



Michael has 20 years experience in real estate sales and new construction. He originates from Northern New Jersey and has been living in the Poconos for the last thirteen years. Mike is the former President of (BNI) Business Network International.

Paolillo was recruited by the company's Recruiter-Associate Broker/Sales Manager, Dennis Mooney. Dennis says, "I am proud that Michael decided to bring his experience to our firm. We value our sales agents and know that they are our most valuable resource. I look forward to Michael's success with us".

**Liquid Restaurant & Bar** Launches New Interactive Features on their Company Website. Customers can now keep up-to-date on Liquid by using their Calendar of Events feature, chatting through social media, and signing up for special promotions.

This week Liquid Restaurant & Bar launched a newly enhanced website with interactive features. The new site will allow their customers a greater chance to stay updated on all of the restaurant's events, special promotions, and more. Among the changes visitors to the website will find are an interactive Calendar of Events page, News section, Customer Loyalty sign up sheet, enhanced menu display, and frequently changing announcements on specials, giveaways and promotions.

Additionally, Liquid Restaurant & Bar is integrating a greater social media presence into their marketing plans. With over 1,400 fans, and more joining the Liquid Facebook page everyday, customers can expect to see special Facebook fan only contests and promotions in the near future.

"We have an amazing clientele at Liquid, who turn to us as the go-to spot for a night out," explains Troy Nauman, owner. "Our goal is to make it as easy as possible for our customers to get the latest information on all of the exciting events, live performances, and specials we have going on so they can take advantage and let us know what they think. We believe we've achieved this with the launch of the new website."

Liquid is noted as one of the premier dining and drinks experiences in the Pocono region. Their extensive martini

## LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Audrey Bartkowski, Membership Director at 570-421-4433 or [abartkowski@greaterpoconochamber.com](mailto:abartkowski@greaterpoconochamber.com).

and wine list features exclusive drink combinations and wine selections only available at Liquid. The eclectic food menu contains both tapas options and complete entrees, insuring that whether you need a light appetizer to accompany your early evening cocktails, or a savory dinner for a lovely evening out you will find the perfect option at Liquid.

Liquid prides itself on offering a wide range of price points for all of its menu items. This easily translates to an accessible, fine dining experience for all patrons and a degree of customer service not easily experienced elsewhere.

For more information on Liquid Restaurant and Bar, in addition to photographs and a complete menu, visit [www.liquidmartinibar.com](http://www.liquidmartinibar.com).



An "Everyday Hero" makes things happen. Each and every day people in our community go out and do the things that need to be done simply because they need to be done. They ask for nothing in return. They are the EVERYDAY HEROES in our society. Carole' Ann F. Bowyer, Business Development, **mEnterpriseSolutions LLC**, is one of these people.

At the recent 93<sup>rd</sup> Pennsylvania Kiwanis District Convention that was held in Lancaster, Pennsylvania, Bowyer was awarded the Kiwanis Heroes in Service award. Bowyer, who has more than 15 years with this organization, was nominated by members of her Kiwanis Club and other community leaders.

"Carole' Ann is a highly valued member of our Club, of Kiwanis, and the community. She is a leader with a positive attitude and is always looking for opportunities to make a difference personally and through Kiwanis," states Roger McFadden, President, Kiwanis Pocono-Daybreak. Bowyer is known for her sincere commitment to community service. Whether it's conducting mission work, collecting t-shirts for less fortunate people, or raising funds for local charities, she gets the job done.

She was also awarded the United Way of Monroe County Evelyn Frederick Community Service Award for outstanding leadership and commitment in support of the 2008 United Way Campaign. "Volunteering is what I do; an ordinary person is who I am. Please join me in making things happen," says Carole' Ann.

**The Shawnee Playhouse** presents a great line-up of shows for October 2010:

#### RUMORS

Four couples fumble to cover up scandals, lies, and rumors galore in a laugh-a-minute farce from the one and only Neil Simon. Presented by Center Stage Players.

RUMORS tickets are \$28 for adults and \$15 for children.

2:00 pm Sep 26, 29, 30, Oct 3, 6, 7, 10, 13, 14, 17, 20, 21, 24.

8:00 pm Sep 24, 25, Oct 1, 2, 8, 9, 15, 16, 22, 23.

If this show was a movie it would likely be rated PG-13.

#### LE CIRQUE DES MORTS

October 30, 2010 – one night only!

Undead on stage! A weird and wondrous Halloween spectacle, a live gothic circus full of the macabre and the amazing. Featuring live music by THIS WAY TO THE EGRESS.

Presented by Morph Studios.

LE CIRQUE DES MORTS tickets are \$20 for all seats.

Or get a combo pass including Le Cirque Des Morts and Shawnee's Frightening Film Fest for \$30.

9:00 pm October 30 – one night only.

If this show was a movie it would likely be rated R.

#### FRIGHTENING FILM FEST

October 29 – October 31, 2010.

Legendary monsters and classic horrors of the silver screen, non-stop for three nights of fright. Presented by Shawnee Playhouse.

FRIGHTENING FILM FEST tickets are:

\$5 for one film

\$20 full weekend movie pass

\$30 combo ticket - Movie pass PLUS Le Cirque des Morts

Please visit <http://www.theshawneeplayhouse.com/filmfest.htm> for movie titles and times.

#### FROM BROADWAY TO LINCOLN CENTER

November 6 – November 7, 2010.

All-time favorites from opera and musical theater light up the stage in a spectacular special concert event. Presented by the Pennsylvania Lyric Opera Theater.

FROM BROADWAY TO LINCOLN CENTER tickets are \$18 adults, \$15 seniors, \$10 children.

8:00 pm Nov 6.

2:00 pm Nov 7.

If this show was a movie it would likely be rated G.

For tickets, show times, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit [www.TheShawneePlayhouse.com](http://www.TheShawneePlayhouse.com).

During the recent Sunoco Red Cross Pennsylvania 500 race weekend, **Pocono Raceway** kicked off a new recycling program with PepsiCo and Waste Management.

Pocono Raceway, in its effort to become the world's first, truly "green" sports facility, has a three megawatt solar



farm in operation, and was the first raceway to be part of the PepsiCo Dream Machine program. With this program, Dream Machine bins and kiosks were located throughout the Grandstand and Infield to make it easier for race fans to recycle bottles and cans that, otherwise, might have been thrown away.

Pocono Raceway now invites local residents and guests to participate in the PepsiCo Dream Machine program. The Raceway placed a Dream Machine kiosk near the ticket office entrance, which is located on Long Pond Rd, and is available to the general public 24/7.

With each can or bottle recycled in the kiosk, PepsiCo will make a donation to the Entrepreneurship Bootcamp for Veterans (EBV) which provides job training and guidance to disabled veterans to help them pursue their dreams of starting their own businesses. In addition, Raceway recyclers can also earn points for each item recycled, redeemable for rewards at Greenopolis.com.

Pocono Raceway plans to continue the PepsiCo Dream Machine program for its two NASCAR Sprint Cup Series race weekends in 2011. The Pocono 500, June 10-12 and the Pennsylvania 500 August 5-7. For more information about the Dream Machine program or for 2011 ticket information call 1-800 RACEWAY (1-800-722-3929) or visit [www.poconoraceway.com](http://www.poconoraceway.com).

**Riger Communications**, a full-service marketing communications company, specializing in advertising, public relations, media, research, graphic design, branding, web and interactive, has opened an office in downtown Stroudsburg, effective September 1, 2010. Located on the third floor of the ESSA Bank & Trust building at 744 Main Street (Suite 2), Riger's Pennsylvania office will be dedicated to serving current clients in the Northeast Pennsylvania region and developing new opportunities within the local business community.

Founded by Fred Riger in 1950 in Binghamton, N.Y., Riger is expanding its reach as it celebrates 60 years as the largest marketing communications company in south-central New York State. The agency serves clients throughout New York and Northeast Pennsylvania, providing creative and effective marketing communications solutions to meet its clients' business challenges. Riger is a 30-year

member of the American Association of Advertising Agencies and is enlisted in the Public Relations Society of America.

**ESSA Bank and Trust** announces the addition of William E. Evans as Trust Officer. He is responsible for providing investment, trust and estate administrative services to customers of the Bank, as well as developing new business in the Greater Pocono and Lehigh Valley regions.



Prior to joining ESSA, Evans was Vice President and Wealth Sales Representative for National Penn Investors Trust Company. He has over 25 years of experience in the banking industry as both a vice president and trust officer. Bill is also an active member of the Lehigh Valley Estate Planning Council.

A graduate of Millersville University with a BS degree in Business Administration and Finance, Evans also earned the Certified Trust and Financial Advisor (CTFA) designation awarded by the Institute of Certified Bankers (ICB), a subsidiary of the American Bankers Association (ABA) in Washington, DC. Additionally, Bill graduated from the ABA National Graduate Trust School in 1996.

**Better Homes and Gardens Real Estate Wilkins & Associates** is proud to announce that Superior Home Mortgage has joined their Independent Family of Home Buying Services.



*L to r: Tom Wilkins, Joseph O'Malley, Dominick J. Sacci*

Founded in 1987, Superior Mortgage Corp. principles are based on providing the best personalized service as possible to its customers.

Joe O'Malley, Senior Loan Manager says, "From our Mortgage Originators, to our Processors, Closers and Underwriters, Superior's service providers are held to the highest of industry standards. We are sensitive to the needs of our customers and the understandable anxieties they may feel when buying their home. I am excited to add my professional services to Better Homes and Gardens Real Estate Wilkins & Associates".

Dominick J. Sacci-President of BHGREW&A says, "As a company, we pride ourselves on providing professional service options to our valued customers and clients through our family of home buying services".

**The Eastburg Community Alliance** is launching its Brown Bag Business Series on Wednesday, October 6th from noon-1pm at the Pocono Community Theater located at 88 S. Courtland Street in East Stroudsburg.

BYOL (Bring Your Own Lunch) we'll provide the refreshments! All Pocono residents are invited to attend this public event, where you will meet local business owners, learn about ECA's current projects and proposals and engage in interactive discussions on current community issues.

Our first session will focus on the East Stroudsburg Station (Dansbury Depot) Relocation and Restoration Project, as part of a larger discussion on the role of historic preservation in Eastburg. Learn how you can participate in the Depot project and others and make a real difference in your community! Future Brown Bag Business forums will also meet for breakfast and include presentations from the Pocono Medical Center, East Stroudsburg University, other area non-profits, as well as local and regional entrepreneurs and political leaders.

This is the place to learn, network, and be heard! By encouraging open communication and community dialogue on relevant issues, this series aspires to strengthen our community one lunch at a time!

While this event is free to ECA members and open to the public, suggested donations of \$5 or more are encouraged from non-ECA members to help fund this series as well as ECA's valuable work for the community.

For additional information, please visit <http://www.eastburgalliance.com/EastStroudsburgStation.htm> or call Cheryl Hayne, Downtown Manager, with questions at 570-424-7540.

**Silver Arrow Gallery & Gift Shop** presents upcoming events:

September 25 & 26: SECRET SALE - Draw a card when you enter the store and receive 10 to 40 % off your purchase that day. Details available at the store.

October 13: Creative You with Barbara Case - Create your own holiday card using a variety of artistic accent pieces and your own drawing. Cost \$20 due at time of registration. Class limited to 20 people. Price includes registration and basic materials. Class meets from 6:30 p.m. to 8:30 p.m. Call 570-619-0461 for registration form.

October 16: Jewelry Making with Helen Kopec - Learn to make a pair of earrings with instruction by local artist. Class limited to 15 people. Cost \$20 due at time of registration. Price includes materials see registration form for details. Class meets from 11 a.m. to 1 p.m.

November 13: Paper Cutting and Christmas Cards with Frank Joest - Learn the art of cutting paper into pictures and cards. Class limited to 15 people. Cost \$20 due at time of registration. Price includes materials see registration form for details.

November 20: Native American Month Honors our Veterans and Military - Meet Quinten Bear Fuller, Seminole and Retired Navy. Learn about Native American participation in our military. All active military and Veterans with military ID receive 20% discount on purchases today in the Store. See store for more details.

December 13: Silver Arrow Sponsors the Chamber of Commerce Business Card - Exchange. From 5 to 7 p.m. at Stroudsmoor. Learn about the Gallery and meet some of our artists. Special holiday discounts for attendees.

It's never been difficult for guests staying at **The Shawnee Inn and Golf Resort** to enjoy autumn at this tranquil property perched on the edge of the Delaware River. For visitors who take advantage of the resort's new "Fall in Love" package, it promises to only reaffirm their affection for the season, especially with the opportunities to view the resplendent fall foliage colors.

Available now through Nov. 22, the value-laden package is available for two-night weekend stays or a one-night mid-week stay, and includes:

Lodging accommodations

Breakfast at the River Room (mornings after nightly stay)

Dinner at the River Room (Saturday only during weekends)

Guided nature trail hike

Shawnee campfire at dusk on edge of the Delaware River Hayride, a long-standing tradition that takes guests "back in time"

Weekend package rates start at \$225 and are based on double occupancy. Youths (ages 12 to 17) can be added to the package for \$77 per person, while children (5-11) are an additional \$35 per person.

For the one-night (Sunday through Thursday) midweek package, rates start at \$106/person, \$61/youth, \$25/child.

Golfers will want to fit in some time on the links to play Shawnee's three distinct nine-hole golf courses (Red, White and Blue), with 24 of the holes located on a private island. Moreover, guided river tours on the Delaware River also are available through mid-October, while fishing trips are available throughout the offering of the package.

All tee times and guided river and fishing trips must be scheduled in advance and can be secured when making the reservation. To book the "Fall in Love" package, call The Shawnee Inn at 800-SHAWNEE (800-742-9633) or visit [ShawneeInn.com](http://ShawneeInn.com).

Dagmaris G. Cabezas, a Realtor with **WEICHERT, REALTORS® - Acclaim**, has been named Community Affairs Coordinator for the Tannersville company. The announcement was made by Executive Vice President Michelle Cappabianca, who explained that the job was created as part of the agency's Frontline Staff program, which puts sales people into dual roles.

"Dagmaris is the perfect candidate," Cappabianca said. "She is an expert in community relations and fundraising, with both the background and the desire to perform a needed service." Cabezas will research and maintain statistics, demographics and information from communities

and developments throughout Monroe County. "Up-to-the minute data is essential to our service to the consumer," Cappabianca added.



The Tobyhanna resident is a member of Community Partners of the Poconos/Latino Task Force of Monroe County and on the board of directors of several community organizations. She received the prestigious Ellen Lurie Award for Outstanding Community Service from the Community Service Society of New York City. Cabezas holds a bachelor's degree in psychology from Rutgers University and a master's degree in journalism from Columbia U. A published writer, her work prior to real estate

included grant writer and non-profit management.

**WEICHERT, REALTORS®** - Acclaim is located on Route 611 in Tannersville, telephone 570-629-6100. Web site is: [www.weichertrealtorsacclaim.com](http://www.weichertrealtorsacclaim.com).

On Sunday, November 28<sup>th</sup> the **Western Pocono Community Library** will be holding its 26<sup>th</sup> annual Arts and Crafts Show at our beautiful library located on Pilgrim Way, just off Rt. 115, across from the Pleasant Valley Middle School.

We are now accepting applications for handmade arts and crafts, and vendors that sell Avon, Pampered Chef, and Tupperware, etc. The price for an 8-foot space is \$35, which includes one table and chair per space (vendors are not permitted to bring their own tables). The show will be held on the main floor of our library as well as in the lower level "walking track" location.

We expect this year to have well over a hundred crafters and vendors, making this our best show yet! **Reserve** your table now, as space is limited!

For additional information and an application you can contact Donna Foley @ 570-234-0804 or [donnalfoley@gmail.com](mailto:donnalfoley@gmail.com)

For the entire month of October, the Greater Pocono Chamber of Commerce **Quality of Life Committee** will be collecting pajamas to benefit Monroe County Children and Youth. Last year the Quality of Life Committee collected close to 100 pairs of p.j.'s. If you would like a box placed in your business to help with this great cause, please contact the Chamber of Commerce and someone from the committee will be happy to drop off a collection box. The Quality of Life Committee is also looking for more volunteers to sit on this committee.

We have three major events during the year, a Senior outing, pajama drive and our Christmas party. All three of these events, help under privileged children or children and seniors with disabilities. Please join our team and call Georgia at the Chamber of Commerce for more information. 570-421-4433.

During the month of October, text "PINK" to 90999\* to donate \$10 to Susan G. Komen for the Cure and enjoy a rewarding day of shopping at the Premium Outlets Pink Event. The event is being held at **The Crossings Premium Outlets** on Saturday, October 23 - Sunday, October 24 from 10am to 6 pm. Shoppers who make a donation can show the receipt on their phone at the registration table to receive a special savings card filled with discounts from Coach, Calvin Klein, DKNY, Juicy Couture, Kenneth Cole and more. Plus, enter for the chance to win fabulous prizes. *\*\* No purchase necessary. See Information Center at Food Court for official Rules & Regulations.* For more information, visit [www.premiumoutlets.com](http://www.premiumoutlets.com).

**LeTip of Stroudsburg** will host a business mixer on Tuesday evening, October 12<sup>th</sup>, 2010 from 5:00 to 7:00 PM at Liquid Martini Bar, 907 Main Street in Stroudsburg. The mixer is open to all area business professionals who are interested in learning how LeTip can increase their revenue through qualified business leads.

"LeTip of Stroudsburg is a tremendously economical advertising and networking opportunity," said Jim Becker, President of Access Office Technologies on West Main Street in Stroudsburg. "LeTip supplies your business with an economical yet professional sales force."

LeTip of Stroudsburg provides a venue for members to increase their professional network and expand each other's businesses. The program emphasizes building relationships, creating alliances and developing public speaking skills; all of which empower members and help create an environment for business success.

Those interested in attending are welcome. Please RSVP to Sonia Wolbert at (570) 424-4100 or visit us at [www.meetup.com/stroudsburgnetworking](http://www.meetup.com/stroudsburgnetworking).

**KNBT**, a division of National Penn Bank, announced that a \$2,500 contribution to Pocono Alliance's Tax to the Max for Kids Campaign. The donation was made under the Pennsylvania Educational Improvement Tax Credit (EITC) Program, through which National Penn Bank and its divisions are contributing more than \$350,000 in 2010.

Pocono Alliance is a countywide community-planning organization with a mission on improving the quality of life in Monroe County by identifying human service needs and working toward solutions. The funds targeted for this organization will offer tuition assistance to children from financially eligible families wishing to attend approved Keystone STAR pre-school facilities. This "Win-Win" campaign allows businesses like KNBT to invest their tax dollars in their local community and future workforce.

"This is the second year that KNBT has supported the Tax to the Max program of Pocono Alliance and we greatly appreciate their support," Michael Tukeva, Executive Director of Pocono Alliance, commented. "we are proud to part-

(cont'd on page 11)

## Welcome New Members

The following new members are not listed in the 2009-2010 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

**DEPG/Legend Properties, Inc.**

James J. DePetrìs  
Quaker Park, 1001 E. Hector Street  
Suite 120  
Conshohocken, PA 19428  
610-941-4034 ext. 5001  
610-941-4038  
jdepetrìs@lpre.com  
www.lpre.com  
Real Estate-Commercial/Real Estate-  
Development & Construction

**Easton Home Health & Hospice Services**

Linda S. Honald, RN, BS, MSHA  
296 East Brown Street  
East Stroudsburg, PA 18301  
484-536-1300  
610-258-5178  
Linda\_Honald@CHS.net  
Home Health

**Kash and Fedrìgon, Attorneys at Law**

Brandie Belanger  
820 Ann Street  
Stroudsburg, PA 18360  
570-420-1004  
570-420-9786  
brandieb@kashlawfirm.com  
www.kashlawfirm.com  
Attorneys

**Le Persil Bistro LLC**

Jovita Martell  
517 Main Street  
Stroudsburg, PA 18360  
570-476-4324  
570-476-4325  
le\_persil\_bistro@verizon.net  
www.lepersilbistro.com  
Restaurants

**Momento's Pizza & Restaurant**

ArjanNicola-Mersini  
1240 North Ninth Street  
Box 5  
Stroudsburg, PA 18360  
570-422-1040  
570-422-0887  
Restaurants

**Pennsylvania Payroll Corp.**

Carminè Caccavale, COO/Travis  
Sparks, Sales-Customer Service  
950 East Main Street  
Suite 201  
Schuylkill Haven, PA 17972  
570-429-2626  
570-227-0008  
tsparks@pennpayroll.biz  
www.pennpayroll.biz  
Payroll Services

**Pleasant Valley Motors, Inc.**

J.C. Clifford  
Routes 209 & 115,  
PO Box 777  
Brodheads ville, PA 18322  
570-992-4827  
570-992-7588  
jc@pvmcars.com  
www.pvmcars.com  
Automobile Dealers

**S & G Corrugated Packaging Inc.**

Earl Sampson, Sr. CEO  
195 Slocum Street  
Swoyersville, PA 18074  
570-287-1718  
570-287-1720  
corrite.earls@verizon.net  
www.s-gcorrugatedpackaging.com  
Manufacturers

**Weekend Bargains Flea Market**

Joan O'Hara  
PO Box 932  
Marshalls Creek, PA 18336  
(LOC) next to Shop Rite, Stroudsburg  
570-350-9550  
jjlucky@ptd.net  
www.weekendbargainsfleamarket.com  
Flea Markets



## Business Card Exchange

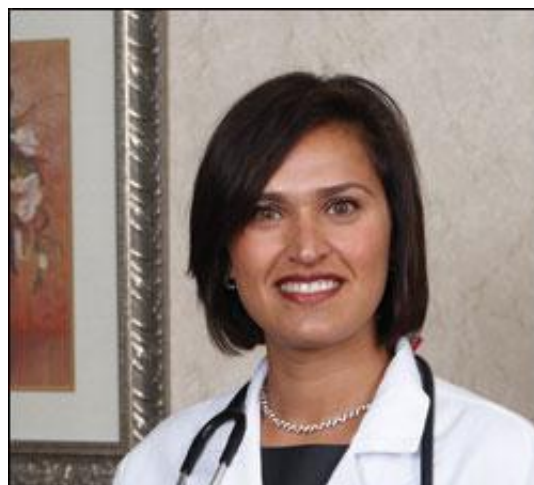
On Monday, September 13th, Blakeslee Inn hosted the September Business Card Exchange. Everyone in attendance enjoyed the beautiful facility along, with networking and sampling the wide array of butlered food.



*September Business Card Exchange at Blakeslee Inn*

## Women in Business

The September Women in Business luncheon, sponsored by Pennstar Bank was held at Great Bear Golf & Country Club. The topic, "Improving Women's Health With Technology" was presented by Dr. Radhika Ailawadi of Pocono Medical Center.



*Dr. Radhika Ailawadi*

The October luncheon will be held at Chateau Resort & Conference Center and is being sponsored by Lori-Jo Yarosh of Riverside Rehabilitation. Robert Phillips, IOM President/CEO of the Greater Pocono Chamber of Commerce, will be doing a presentation on "Resources for Starting a Business"

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



**Don't Miss This Opportunity!**

**The Greater Pocono Chamber of Commerce is now offering advertising space on its web page**

- ◆ Affordable Advertising
- ◆ Special Features Offered!
- ◆ Receive Over 100,000 Visitors!

**For More Information, Contact the Chamber at 570.421.4433**

**Sponsorships Available for 2011!**

**Please contact Pat Metzgar at the Chamber at 570.421.4433 to find out which sponsorships fit your needs!**



## Ribbon Cuttings

**Aardvark Cleaning Company** celebrated the Grand Opening of their new location with a ribbon cutting ceremony on September 18. Aardvark is located in Carriage House Square, Route 115 in Effort and specializes in office cleaning, vacuum cleaner sales and service, and "dry" carpet cleaning. For more information, please contact Mike Sollitto at 570-629-8652 or visit the website at [www.aardvarkcleaning.net](http://www.aardvarkcleaning.net).



*Aardvark Cleaning Company*

**Energy in the Bank** held a ribbon cutting ceremony at its Pennsylvania headquarters on September 15. The ribbon cutting ceremony was conducted by the Greater Pocono Chamber of Commerce. This certified commercial solar installer and solar farm developer is located at 2577 Milford Road (at the traffic light in Marshalls Creek). Please contact Herbert Ortiz at 570-223-5001 or [hortiz@energyinthebank.com](mailto:hortiz@energyinthebank.com)



*Energy in the Bank*

Dawn Notara, of **Dawn of New York**, recently held a Ribbon Cutting Ceremony to celebrate the Grand Opening of her new location at 524 Main Street, Stroudsburg. Partial proceeds from the event were donated to the American Institute for Cancer Research and the International Myeloma Foundation. Dawn of New York offers New York style clothing and accessories at PA prices! For more information, please call 570-421-5560.



*Dawn of New York*

**Mixtura Hair Studio**, located at 1655 W. Main Street in Stroudsburg, held a Grand Opening celebration on Saturday, August 28. The Greater Pocono Chamber of Commerce assisted with a ribbon cutting ceremony. The studio works with the health and maintenance of all hair textures in a comfortable, friendly atmosphere. Their services include haircuts and styles for men, women and children. For more information, please call 570-730-4949 or visit the website at [www.mixturahairstudio.com](http://www.mixturahairstudio.com).



*Mixtura Hair Studio*

(Ribbon Cuttings cont'd on page 10)



(Ribbon Cuttings cont'd from page 9)

**Sears Hometown Store/RASU Sales** held a Grand Opening celebration on Saturday, September 18. The store is located in the Meadow Lake Plaza, Route 209, Marshalls Creek (behind Wayne Bank). They sell retail hard goods, appliances, lawn and garden equipment, electronics and tools. For more information, please call 570-223-7500 or e-mail Ray Saunders at DS7734@searshc.com.



*Sears Hometown Store*

**Time to Thai Massage** celebrated their Grand Opening on Saturday, August 28. Thai massage is the ideal therapy for back pain, migraines, arthritis, low energy, fibromyalgia, poor circulation and stress. The massage studio is located on Route 611 in Tannersville, in the Car Quest Plaza. For more information or to schedule an appointment, please contact Phyllis King-Robert at 570-688-5864.



*Time to Thai Massage*

## Restaurant of the Month

Willowtree Inn is located at 601 Ann Street in historic downtown Stroudsburg. The view from the back dining room overlooks the McMichael's Creek, and, of course, a grand willow tree! Lunch and dinner are served Monday through Saturday and the restaurant is open on Sunday for dinner only. Live entertainment is offered every Thursday and Friday from 5:00 p.m. – 7:00 p.m. The Willowtree Inn also features on-site catering. Chamber members will receive \$3.00 off a lunch ticket during the month of October. For more information, please call 570-476-0211 or visit [www.willowtreeinn.biz](http://www.willowtreeinn.biz)



*Willowtree Inn*

## New Member Orientation

The New Member Orientation for August was held Wednesday, August 4. The following new members were present: Clyde Rush, My Time Massage Therapy; Emanuel Posluszny, POZ Environmental LLC; Joseph Henry, Keystone Business Products; and Marlene Coffman, First National Bank of Palmerton. Following a brief presentation on benefits of membership, Theresa Yocum and Lisa Major of Community Bank & Trust discussed how the Preferred Vendor Programs can help Chamber members save on their banking services and realize more value in their memberships.



From l to r: Theresa Yocum (Community Bank & Trust), Clyde Rush (My Time Massage Therapy), Emanuel Posluszny (POZ Environmental, LLC), Joseph Henry (Keystone Business Products), Lisa Major (Community Bank & Trust), Marlene Coffman (First National Bank of Palmerton)

(cont'd from page 6)

ner with businesses that have a community mindset. Our Tax to the Max program is an excellent opportunity for KNBT and other Monroe County businesses to invest their tax dollars back into their community."

KNBT is proud to be a supporter of Pocono Alliance. "KNBT and our parent company, National Penn, are active members of our community and we're pleased to be able to continue supporting local programs that help the youth of our communities start their life on the right path through quality early learning," said Peter Gray, KNBT, Northern Region President.

**Cheeky Monkey Coffee House**, located on 526 Main Street in Stroudsburg announces that they are now open at 7 a.m. Monday through Friday. They are located next to the Sherman Theater. Breakfast specials are from 7:00 a.m. to 11:00 a.m. Monday through Friday. Stop by or give them a call at 570.420.8222. Save money and support local business!

**Tri-State Troopers Fund** is holding their *2nd* Annual Law Enforcement Appreciation Dinner on Thursday, October 21st from 5PM until 10PM at the historic Shawnee Inn and Golf Resort. The Shawnee Inn is rolling out the red carpet for this event and is preparing a wonderful menu for your enjoyment. The cost of the evening is only \$20./person. Proceeds from this event will go entirely to the Monroe County Crime Stoppers.

During the past 3½ years, Monroe County Crime Stoppers tips have lead to the arrest of over 15 individuals, including the dismemberment case of January, 2008. This not-for-profit organization relies solely on donations. Therefore, your help is needed.

In addition, the business community will have an opportunity to honor the men and women who serve this county with courage, pride and compassion. In recognition of their heroism, the categories are as follows: Act of Valor, Meritorious Service and Community Service. For reservations and information, contact Angela Tullo at 570.213.2882 or email to ATullo@troopersfund.org.

Sugar Sugar, located on Crystal Street in East Stroudsburg is now carrying **Devereux Pocono Center Candy**. Devereux chocolates are packaged by individuals with developmental disabilities.

"When you purchase Devereux chocolates you help special needs individuals develop employable skills and increase their self confidence," said John Donato.

Shoppers can purchase every day favorites like Devereux chocolates or take a step back in time for some old time favorite candies.

Sugar Sugar offers numerous hard to find nostalgic candies that bring back memories from when we were growing up, while creating new memories for our younger generations. Sugar Sugar carries Bonomo Turkish Taffy (back in production), Abba Zabba Bars, Sen Sen, Teaberry Gum, Sky Bars, Candy buttons, Wonka Bars, wax sticks and bottles. Remember Sugar Sugar, has these and so much more. Sugar Sugar is open Monday-Friday 11-6 and Saturday 11:30-4.



Devereux Pocono Center's community based programs and services assist individuals with intellectual and developmental disabilities, autism, mental health disorders, and challenging behaviors. Devereux Pocono Center serves children, adolescents, and adults. For more information call 570-676-4118.



**Medical Associates of Monroe County** a comprehensive care center is pleased to announce its newest staff member Dr. Renishkumar Viradiya, Internal Medicine. Medical Associates of Monroe County is located on 239 East Brown Street in East Stroudsburg. To make an appointment, contact them at 570.421.3872.



# IMPACT



*The Voice of Business since 1910*

## Executive Committee

*Daisy Gallagher* - Chairman of the Board

*Charles Niclaus* - First Vice Chairman

*Elizabeth Koster* - Second Vice Chairman

*Chris Kurtz* - Treasurer

*Dr. Robert Dillman* - Secretary

*Jamie Keener* - Past Chairman

## Staff

*Robert Phillips* - President/CEO

*Patricia Metzgar* - Vice President, Operations/Development

*Audrey Bartkowski* - Membership Director

*Miriam Conway* - Executive Assistant

*Georgia Strunk* - Office Assistant

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# IMPACT

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